



**THE OHIO STATE UNIVERSITY**  
ALUMNI ASSOCIATION

Category I Events Descriptions

The purpose of a Category I Event is to **ENGAGE Alumni and Friends** in a variety of activities with our Buckeye community. We need to see utilization of print mailings, social media (i.e. Facebook events), and e-mails to cast as wide of a net when possible.

- 1.) **Community Service:** Events that allow your members to engage in local and/or national opportunities to provide service to communities and/or community members in need. We encourage you to organize at least one community service event around the OSUAA **Month of Service** (April) and you can promote all of your events at <https://ohiostate.volunteermatch.org/>

*\*This should be a “Hands On” opportunity for your community and DOES NOT include fundraising or monetary donations that the organization wishes to make to other charitable organizations.*

Ideas:

- National Reading Day at a school (April 23<sup>rd</sup>)
- Prepare meals at your local Ronald McDonald House
- Clean up trash at a local beach or highway
- Volunteer at local 5k or run/walks or staffing a water table
- Tend to a community garden
- Volunteer at a local or city sponsored event (i.e. arts festivals, cultural festivals, music festivals, etc.)

- 2.) **Student Programming:** Events that allow for members to engage with the current student population over summer, on breaks, etc. One way to do this is to collect contact information from your scholarship winners and invite them to a local gathering when they are home.

Ideas:

- Host a Dinner for 12 Buckeyes \*\*\*\*
- Winter break catch-up or welcome back event
- Participate in a formalized mentor/mentee relationship with a current students
- Facilitate a summer send-off with local students
- Autumn welcome back or graduating senior events (Societies)
- Greet and host Buck-I-Serv students on their trips \*\*\*\* <https://buckiserv.osu.edu/> (Clubs)
- Host a speed networking event

- 3.) **Networking:** An event that creates opportunities for alumni and constituents to connect professionally and socially through casual-or-formal programming. These events must have a formal networking component as part of the program/itinerary.

Ideas:

- Dinner for 12 Buckeyes \*\*\*\*
- Speed networking (Buckeye Bingo) \*\*\*\*
- Organize Buckeyes after Work (Happy Hours) in your area with a planned activity (i.e. Concentric Circles, Business Card exchange, or Buckeye Bingo) \*\*\*\*

- 4.) **Special Interest Events:** A structured event that features a specific area of interest that is held by a significant number of group members.

Examples:

- Invite a speaker to present at your event who has an expertise in the special interest topic
- Host a Homecoming event or class reunion
- Host an Ohio State Trivia night
- Plan a Buckeyes at the Ballpark
- Coordinate a crafting or scrapbooking party
- Host a Scarlet and Grapes wine tasting event\*\*\*\*
- Host a Buckeyes who Brunch with a talk about health and wellness\*\*\*\*
- Host a Behind the Scenes Brewery tour and invite young alumni\*\*\*\*
- Formal dinner or Gala for group scholarship or award recognition
- Girls night out with a focus on learning about a new topic
- Host a “Time and Change Dinner”\*\*\*\*
- Host a family focused event (i.e. Zoo Day, movie night, visit a science museum or conservatory, etc.)
- Host a Young Alumni focused event with program (i.e. Top Golf, Beer or wine tasting, escape room, etc.)

5.) **Arts:** An event that serves to educate and/or celebrate the fine and/or performing arts.

Examples:

- Attend a live theater, orchestra concert, opera performance or host a Buckeyes and Broadway\*\*\*\*
- Attend an art museum, followed by a facilitated group discussion afterwards
- Participate in a painting or sculpting workshop
- Host a Paint and Pour\*\*\*\*
- Organize a group to attend a local gallery hop\*\*\*\*

6.) **Lifelong learning:** An educational event that aims to continue learning and development among participants.

Examples:

- Provide training and/or certificate-awarding programs to members in a special area of interest\*\*\*
- Attend presentations or discussions on a variety of educational topics
- Host an educational beer or wine tasting
- Listen in on or host an information webinar
- Organize a book club where members meet regularly to discuss their thoughts, book themes, etc.
- Host a Buckeye Smart\*\*\*\*
- Host a Buckeye Evening with a speaker from the OSUAA Speaker’s List\*\*\*\*

7.) **Diversity and Inclusion:** An event that serves to educate and/or celebrate differences among people within local and national communities.

Examples:

- As a group, attend or volunteer at a local event centered on culture, such as: Irish Festival, Latin American Parade, LGBTQ Pride, or Jazz & Ribs Fest
- Invite speakers to present on diversity/culture topics\*\*\*
- Attend a museum, such as the Underground Railroad in Cincinnati or the Holocaust museum in Washington, DC, followed by a facilitated group discussion afterwards
- Go see a film with strong historical and/or social justice themes, such as *Milk* or *The Help*, and followed by a facilitated group discussion afterwards
- Ask your OSUAA contact for suggestions to start a book club as a way to discuss relevant themes in society today
- Attend a women’s hockey game or women’s basketball game

8.) **Health and Wellness:** <https://groups.alumni.osu.edu/wp-content/uploads/sites/59/2016/01/Health-and-Wellness-Description.pdf>

Links to report an event

[CLUBS SEEKING  
REIMBURSEMENT](#)

[CLUBS NOT SEEKING  
REIMBURSEMENT](#)

[SOCIETIES SEEKING  
REIMBURSEMENT](#)

[SOCIETIES NOT SEEKING  
REIMBURSEMENT](#)

Category II Events Descriptions

1. **Social:** A casual event targeted for adults with no formal structure or learning opportunity.

Examples:

- Enjoy a meal together at a restaurant
- Go out to see a movie

2. **Sports/Game Days (*Required for clubs only*):** Organize and gather members to either attend a sports event, restaurant, or bar, for the purpose of viewing a sporting event.
3. **Board (*Required*)/General meetings:** Facilitate conversations either with the board or a quorum of group members to discuss orders of business.

\*\*\*You may reference and/or utilize the Speaker's List and submit the Speaker's Request Form to secure a speaker.

\*\*\*Please talk to your Regional Engagement Officer or Societies Staff member to discuss plans for these event