

Sacramento Valley Buckeyes Alumni Board Meeting November 7, 2017
At The Lodge, Rancho Cordova, 7PM

Present: President, Peggy Penwell; Vice-President, Jay Beedy; Treasurer, Steve Yaussy; Secretary, Cheryl Kinsey; Board Member at Large/Webmaster, Gary Penwell; Student Recruitment/Scholarship Committee, Marsha Koopman; Member at Large, Jon Finkler; Buckeyes After Work Coordinator, Kelli Hager;

Absent: Past President, Ramona Moenter

The meeting was called to order by Peggy Penwell, President.

Officer/Board Member Reports:

Secretary's Report: The minutes of the October 28, 2017 meeting were approved with a first by Jay and second by Gary and passed.

Treasurer's Report: Steve reports we have \$8,104.83 in our checking account and \$23,138.57 in our savings account for a total of \$31,243.40 at Wells Fargo Bank. Steve and Gary confirmed these figures with the Wells Fargo statements. This report covers September and October activity. There as an observation that the monies from our raffles at the game watches are down this season which may be related to the reduction in attendance for this season's games.

Webmaster/ OSUAA Report: Gary reports 526 visits to the site in August, 664 in September, and 481 in October. The Web information is up to date.

Scholarship/College nights: We are still exploring how to do college recruitment in our local area with the limits placed on us by the Alumni Association. Where to meet potential students is still one of our questions.

Membership Report: Individual memberships and family memberships are increasing. We will be recruiting new members as they come to the most

popular MSU and Michigan games coming up and by offering deals on the personalized water bottles and T-shirts and offering a raffle prize of Jay's Tahoe Cabin for a specific weekend. Presently we have 61 memberships and 117 members. Note that we have learned from OSU that there are approximately 300 Buckeyes under 40 living in our area. The Board discussed how do we engage them?

Life-Long Learning Report: Our Scarlet and Grapes activity overseen by Jon is a possibility now for spring, i.e., may be April or May.

Diversity and Culture Report: As part of this program Marsha suggested Jack Park from OSU as a possible speaker. She will contact him. We could include programs at the Harris Center and at Davis but have concerns about cost. We will organize a group that will attend the Jeff Denham show on February 28.

Old Business:

Game watches: We will continue with staff at the Lodge though they have cancelled our use of the back room where we have held our Silent Auction in the past and planned it for the MSU game. We will need to use the bar area and rent display tables for the items. Cheryl will modify our plans and Jay will rent the tables. The second part of the auction will continue at the Michigan game. Jay proposed adding new menu items to remaining gatherings.

The Giving Tree. We can continue and display at the game watches. We are including Kristie Amerson again this year to ease her journey to care for Connor and his disabilities as well as her other children. Opportunities to support other local and national charities will be acknowledged.

New Business:

As part of Life-Long Learning, Kelli has prepared a Craft Day at the Illinois game on November 28. Members can sign up and pay a nominal charge for materials.

Young Buckeyes/Big Ten: OSU Buckeyes play TCU in Dallas on September 15 in 2018. This may be opportunity to gather young supporters in an activity locale.

Holiday Dinner: Dinner is December 3rd. Music group is scheduled, menu in place, free soft drinks added, and decorations planned. There will be door prizes given that include Christmas decorations, Christmas tree center pieces, Buckeye candy, Kelli's string art, and King's tickets. Marsha will also prepare a networking questionnaire to meet our Diversity requirements and help the attendees know each other better.

The collection for the Food Bank continues. We have a goal of 500 lbs. We presently have delivered 284 lbs. There is a collection center now in Orangevale at Main and Greenback.

The Silent Auction is set for November 11 and 25

The next meeting of the Board will be Tuesday, January 9, 2018 at 7pm.

Respectfully submitted,
Cheryl Kinsey