

Sacramento Valley Buckeyes Alumni Board Meeting, January 9, 2018
At The Lodge, Rancho Cordova, 7PM

Present: Marsha Koopman (President); Jay Beedy (VP); Ramona Moenter (Secretary); Steve Yaussy (Treasurer); Peggy Penwell (Past President); Gary Penwell (Webmaster/Member-at-Large); Jon Finkler, Cheryl Kinsey, Kelli Hager (Members-at-Large)

Welcome: President Marsha Koopman welcomed the board and thanked members for their service during the 2017 club year.

Secretary Report: Minutes of the 11-7-17 meeting were approved as amended (added member not in attendance – Ramona Moenter). M-Jay Beedy; S-Gary Penwell; Yes -unanimous

Treasurer Report: Steve reported the following Wells Fargo account balances on 12/31/2017, and comparison with year-end 2016:

	<u>Checking</u>	<u>Savings</u>	<u>Total</u>
2017	9778.81	23,439.74	33,218.55
2016	6050.21	22,194.91	28,245.12

Steve and Gary confirmed these figures with the Wells Fargo statements.

Silent Auction raised 2095.00 in 2017, compared with 1210.00 in 2016.

Raffle grossed 1883.00 in 2017, compared with 1965.00 in 2016. Only \$20 of 50/50 Raffle given back to the Scholarship fund this year. M- Jay Beedy; S- Peggy Penwell to accept Treasurer's report. Yes – unanimous

Webmaster: Gary reported 202 visits (Nov) and 160 (Dec) to the website.

Further breakdown - Nov – 108 different people visited the site 202 times, and viewed 536 total pages (130 – home page; 83 – football schedule).

Scholarship: 5 students have applied to and been accepted by Ohio State in our geographic area, which has been shrunk by OSU compared with prior years. The students were mailed our local scholarship application 1/5, and is due back to us by **1/26**. Helen Crump and Beth Iaea (2018 Scholarship Chairs) will interview the candidates and make recommendation to comply with the **2/14** OSU deadline. M- Peggy Penwell; S- Jay Beedy to designate \$4500 for 2018-19 scholarships. Yes – unanimous

Membership: 89 paid members in 2017 (compared with 90 in 2016) Peggy proposed keeping back nametag magnets next year until dues are paid. 32 members were surveyed informally by Jay re their satisfaction with the alumni club

activities. 62% - Satisfied; 8% - No opinion; 30% (11 members) – want change: Selling/Asking for \$\$ too much (5); Game watch – need improved sound and want free stuff (3); Want change but don't know what (2); Want more activities outside of Game Watches (1)

Follow-up: Do formalized club survey – Ramona to send survey done several years ago to Jay as a sample

Life-long Learning: Jon looking at April time frame for “Scarlet & Grapes” event. Still trying to identify a winery venue. Sugar Mill has been a challenge since our prior contact moved to a different location. Jon to contact Beth Iaea, who indicated she has a couple ideas.

OLD Business:

Casino Game Watches: Jay has presented local management with a contract for next season, and obtained verbal agreement. Corporate office has to approve and agree to sign. There are no date conflicts for next year, as the dart tournament has outgrown the casino and is moving elsewhere.

Giving Tree: Cheryl reported that \$75 was donated to Kristie Amerson and family for Christmas, which the club matched.

Kings vs Blazers: Ramona will commit to 15 tickets to the Feb. 9 event, based on current RSVPs.

Top Golf: Jay reported that we have successfully done this event twice, and it can be used as “filler” for months where we don't have scheduled activities.

Food Bank: Peggy reported that 513 pounds of food were dropped off this week.

NEW Business:

Music Circus: Sue Beedy coordinating event to see “Mama Mia” – 19 have committed.

Game Watch Greeters: Marsha announced that David Steigerwald (30 year-old.local) and Mary Hickman (60 year-old from Stockton) will serve as greeters at the Casino next season.

Heat Map (attached): Peggy presented this demographic information showing location of Young Buckeyes in the area. This can be used to potentially target them for

networking/speaker event.

Event Brainstorming: Developed a list of potential activities (attached) to meet all Category I requirements - Community Service, Student Recruitment, Networking, Special Interest, Arts, Lifelong Learning, Diversity and Culture. Decision made to schedule a dinner and showing of the movie "Race", the Jesse Owens study at the Casino in Feb/Mar time frame.

Speaker system: Discussion held regarding purchasing speaker system for the club with similar features of the equipment Ray Iaea brought to the casino for the later game watches. M- Jay Beedy; S- Cheryl Kinsey to authorize purchase of a speaker for the club for a maximum cost of \$1000. Yes – unanimous. Jay to work with Ray Iaea to select appropriate system, and consider Guitar City and Fry's as options.

Storage Unit: Peggy investigated the possibility of renting a storage unit to store game watch decorations, etc. A 5x5 indoor unit rents for \$55/month plus insurance. This was determined to be cost prohibitive. Action: All board members to email with Marsha a list of what they currently have in their possession. We will split up the items, and Board members will hold on to them until next football season.

Banquet Speaker: Discussion held regarding potential speakers for a club banquet to be scheduled for May. Marsha will contact the following as our Top 3 choices – Trevor Zahara (stadium usher), Cornelius Green (Buckeye quarterback from the 70's, Jack Park (OSU historian).

Diversity Event: Northwestern Club is sponsoring an event featuring speaker Jonathan Eig titled Ali: A Life. Event scheduled for January 27 at Clubhouse 24, and is free. Marsha to email invitation to club members.

Next Meeting: Tuesday, March 13 at Cordova Casino

Respectfully submitted,

Ramona Moenter
Secretary