

Sacramento Valley Alumni Board Minutes for June 10, 2014  
Panera at Greenback

- Present: President Ramona Moenter, Vice President/Membership Jay Beedy, Secretary Peggy Penwell, Board Member at Large/Treasurer/Webmaster Gary Penwell, Board Member/Past President Disa Banker, and Committee Chair for Media Cody Holiday.
- Absent: Board Member at Large/ Student Recruitment and Scholarship Committee Chair Ralph Cornwell

The meeting was called to order at 7:20 by President Ramona Moenter.

Media Report: Cody gave us a quick review of Twitter which uses 140 characters. By getting active on Twitter, he believes we can reach new and younger audience. The Club account is now @sac\_valleybucks. Other accounts we might be interested in are: Brutus Buckeye, Lantern, and OSU Marching Band. He encouraged each Board member to establish an account by going to [www.twitter.com](http://www.twitter.com). The Club now has a presence on the web, Facebook, LinkedIn and Twitter. Ramona will send Cody a list of graduates and will narrow the list by zip code. Pinterest is another possibility. Members should email game watch or event pictures to Cody and Gary by DropBox.

Secretary's Report: Gary moved to accept the minutes, Jay seconded. Minutes were approved as presented.

Treasurer's Report: Gary reported in April receipts of dues \$25, scholarship \$25, bank charges \$14, transfer to savings \$100, and a closing checking account balance of \$718.07. May receipts of dues \$50, scholarship \$100, bank charges \$14, transfer to savings \$100, and a closing checking account balance of \$1104.07. Savings account activities in April included transfer from checking \$100, interest \$0.20, and an ending balance of \$4851.43. May activities included a transfer from checking \$100, interest \$0.20, and an ending balance of \$4951.63. Gary announced that beginning at the next board meeting he would begin regular reporting of the financial activities of the Club OSUAA Scholarship account. Ramona and Gary confirmed the financial data with the Wells Fargo statement.

## **Old Business:**

**Nametags:** Jay announced he could get them for \$2.00 each. It was suggested to collect them after each game watch or event. Jay suggested getting the name tags when members paid their dues. The Board decided to order name tags with pins rather than magnets. An order will be placed for 2013 & 2014 members using the old logo. A replacement will cost \$5.00. Jay will make a sign to return the pins at the end of each event. He suggested putting a return address label on the back of each pin.

**Student Board members:** Jason Porter will be unable to be a board member as he is moving to Ohio.

**Scholarship:** College Night for San Juan USD is a Tuesday, September 23, 2014. Disa will forward the information to Ralph who will follow-up. Cody will find out information about College Night in Roseville. Ralph will send the certificates from Leslie at OSU to our winners this year. He will make copies for us to see. OSU no longer has packets for distribution to possible students. Ramona will ask Leslie what was in the packets. College Traditions gives a discount. Gary will check to see if they have pennants. Ralph needs to request an old college night packet. Disa will send one to Ramona and Ralph. Ralph will contact the different districts for their College Night dates. There are 3 Catholic high schools that Ramona will contact – Jesuit, Christian Brothers, and St. Francis.

**Bylaws:** Jay moved and Gary seconded to approve the bylaws subject to consolidation of comment/changes – approved.

**Constitution:** Ramona will send an email with a cover letter to only members to vote. Gary said the approved Constitution needs to be in PDF format to OSU by August 1<sup>st</sup>.

**BOD Management Guidance:** Gary needs to add a section about PayPal. Ramona needs to check the PayPal account number and see if new members have been moved to the account. If so, merge Ramona's account with Gary's.

**IRS Report:** Disa received the approval of our tax exempt status retroactive to 2011. Gary sent the postcard to the IRS, but it bounced. Gary will call the IRS to find

out why. We are now our own tax exempt organization and not under OSUAA. Gary will call Leslie at OSUAA to find out how we move back under OSUAA.

Membership Report: Jay will work with Cody to update the membership list. If dues are paid early and/or they bring in new members, they will receive extra raffle tickets at game watches and be entered in a raffle for the cabin at Lake Tahoe. Jay also suggested giving the member his/her money back for an event or receiving the book OSUAA wants us to pass out. However, Ramona has not received the books.

Membership Survey: Disa reported there were no replies from the newsletter survey. It was suggested to print out the surveys and pass them out at the Kick-Off Party or Ramona could send another email and Cody put it on Facebook.

Webmaster Report: Gary reported that the website had 308 visits in April and 169 in May.

#### Past Activities:

- Big 10 picnic: 6/1/14 had 8 attending
- River Cats games: 5/30/14 had 24 attending
- Doggie Dash: 6/7/14 sponsored by SPCA at Land Park had 2 attending

#### Activities:

- Chorus Line – 6/29/2014 – sold out
- River Cats – 7/11/2014 – room for more at \$42, 6 members plan to attend on 7/3/2014
- Kick-off Party – 8/16/2014 – Gary will make a flyer for Ramona to email
- Other activities discussed were pro tennis matches, golf outings and soccer games

#### New Business:

- OSUAA Year-End Report: Ramona will submit it by 6/30
- Ticket Policy: Board members are to read and email comments to Ramona before the Kick-Off Party
- Club Property: Ramona reported there are scrapbooks for 1993 and 1994. Send an email with any material to Ramona so she can make a list.

- Best Buckeye Award: Needs to be submitted by 7/31. Jay suggested Disa and the board approved.
- Scholarship money: Gary will call OSU to get the starting and ending balance from January forward and add to the Treasurer's Report.
- A closed executive session followed with Ramona, Jay, Peggy, Gary and Disa.

Next meeting: 7/17/14 at 7:00 at Panera on the corner of Sunrise and Greenback.

Meeting was adjourned at 10 P.M.

Respectfully submitted,  
Peggy Penwell  
Secretary