

## Membership Committee Report for February 14, 2023, Board Meeting

Coffee Hour: We have 5 new retirees who have asked to attend the April 13 Coffee Hour. Bill Phillips has already joined OSURA and will be attending the coffee hour in April.

Online Directory Workshop: We will be holding a workshop to assist anyone wanting help getting into and using the online directory on Friday, April 14 at 1pm at the Whetstone Library.

AMBA: ORTA and PERI use AMBA (Association Member Benefits Advisors) to help with member recruitment. Jerry and I will be meeting with Jim Cain on Monday, February 20 to find out specifically what AMBA does for them to determine if it may be a useful resource for us as well.

Membership Outreach: Representatives from the Membership Committee met with Katie Hall of HR on February 8th to discuss ways to make OSURA more visible to retiring OSU faculty and staff. The meeting was very good. Some ideas that came out of the meeting:

- Katie will mention OSURA to the HR Business Partners at their next meeting to make sure everyone is aware of OSURA.
- Katie will look at the HR website to see if OSURA can be more visible to those preparing to retire.
- Advertising in OnCampus Today hasn't been successful. Michele Bondurant is going to provide contact information for someone at OnCampus Today so we can touch base with them.
- The suggestion was also made to advertise in HealthBeat Hub which is a publication for those at the medical center.
- Michele will be attending the next membership meeting to brainstorm some ideas.
- A suggestion was made about sponsoring an event for faculty and staff.

Submitted by:  
Sandy Bell  
Membership Committee Chair