



OSULA BOARD MEETING MINUTES

Minutes to the September 24, 2016 OSULA Board Meeting The Happy Ending in Hollywood

Attendees: Maurice Hall, Amanda Van Frank, Mark Goldberg, Bob Banta, Barry Smith, Nick Elliott, Ricky Darling, Andre Billups, Leanne Suter, Jill Rufo

Absent: Josh Goldberg, Ryan Whitaker, Dan Stover

I. Call to Order and Mission Statement

Maurice introduced himself and called the meeting to order and Andre read the Mission Statement (Ohio State University Alumni clubs exist to promote our university through Community Relations, Student Recruitment, Fellowship and Networking).

II. Officer Reports

Remarks from President

Goals for the club and its future

Remarks from Vice President

None

Treasurer's report

Total profit from BBQ \$3102.92. Rainy day fund has reached \$10,000. Checking account total \$17,842.11. A deposit of \$250.00 from our new viewing site Ma'Kai in Santa Monica will be made shortly as well as a deposit of \$200-\$400 from our flag football team for scholarships.

Secretary's Report

None

III. New Business

Calendar of events:

- Annual BBQ and Michigan Party will remain our top events.
- Maurice is hoping to add two more. Potential ideas for events include:
 - Magic Castle
 - Speed Networking (one on one meet up between two buckeyes where one may be seeking career advice from the other. Using our website or LinkedIn can help you find other buckeyes in your profession).
 - Host an event in April 2017 with Dr. Drake and Gene Smith either at a brewery or winery and have a silent auction.
 - Host a gala
 - Student send offs
 - Honor Buckeyes that are doing well in their profession
 - LA Lakers events

- Further events to help maintain Scarlet level (community service type projects)
 - Big Ten Club hosts a Food Pantry event downtown.
- UCLA vs. OSU basketball game in Vegas with D'Angelo Russell
 - Partner with Vegas alumni for the event.
- Leanne has spoken to the president of the Naples, FL alumni club and they have a nationwide "reverse raffle" (last ticket wins the pot).
 - One donor starts the kitty and the rest of the kitty comes from ticket sales. This is a large money maker for the Naples club.
- Barry stated men's volleyball team has won two national championships in recent years and Jill thinks we should have a pizza party for them. Legalities of this event were brought up and will be looked into.
- Board outing for team building.
- Happy hours but make them more of a networking opportunity.

Goals

- 2,000 members by next year
 - Current: 800 members out of 7000 alumni
 - Ideally we would be able to send out a wider cast of emails to help promote the club, but the problem is Columbus takes 2-3 weeks to get the emails out and hopefully we can find a way to get emails out quicker.
 - Our current email list has roughly 15,000 bad emails on it and Ryan is working to clean it up.
 - Promote Ma'Kai during MSU week with a happy hour for all alumni and have flyers to promote club, viewing sites, events, young bucks, etc.
 - Inform alumni that Happy Endings is now called Sycamore Tavern, their phone number has changed but they are still our main viewing site
 - Shirts for board members from Columbus and cards for board members.

Membership ticket eligibility

- 11/1 deadline for membership to be become eligible for bowl tickets.

Pictures at events

- The law states that photographs are copyrighted and therefore property of the person who is taking said photographs. Barry took photographs at the annual BBQ but he does not legally have to share them. Barry spent time editing them and put them on the internet so all could have access to them but he was offended that former president Scott Snapp "demanded" digital copies of all the original files, and that Mark sent insulting emails demanding the same. From this point forward, the board will ask a board member to volunteer their time and talents with the understanding that the photos will be shared with everyone. If no board member volunteers then a photographer will be hired.

IV. Committee Reports

Scholarship Committee

None

Communications Committee

None

Finance Committee

None

Young Bucks Committee

Ideas brought forth by board members to increase the YB following include:

- Flyers for YB to hand out at events
- Monthly newsletter
- Promote flag football team
- Discounts for the BBQ
- Happy hours/Networking events
- Promote all viewing sites (this can help Buckeyes new to LA have an instant group of friends)
- Business cards with viewing sites, contact info and website to hand out.
- "VIP access" for games (drink and food discounts, get better seat for the games)

Events Committee

Mo and Jill will work together for the Michigan party.

V. Old Business

BBQ made a profit. Mark mentioned we need lights on speakers since its dark out.

VI. Next Meeting

11/15/16 with Chad Warren and Leslie Shoaf. Time and location TBD.

VII. Adjournment

Andre motioned to adjourn and Amanda seconded.

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