



March 20th, 2022

Dear Ohio Staters, Inc. Alumni,

My name is Colleen Sauer, and it was my great honor in June of 2021 to reinstate the Ohio Staters, Inc. Alumni Society as President. I became a Stater in 2015 and graduated in 2018 with a degree in Marketing. From there, I went on to work for 3 years in Change Management Consulting. When I was approached by Austin Cool about leading the charge as we re-instate the alumni chapter of OSI, I was excited to support the efforts of engaging alumni and being a resource to current OSI students. The additional challenge for me was taking on this effort right as I began my master's degree at the WHU-Otto Beisheim School of Management in Vallendar, Germany. I could not possibly have performed this role without the amazing group of alumni we have sitting on the Board.

The OSIAS board is an esteemed group of thirteen driven individuals who are committed to reaching students and connecting with alumni. Our group stretches several generations of Staters, professional backgrounds, and unique skillsets. We also have representation from faculty members, the iconic Pat Whittington, and current students to help bridge the gap between organizations. They have brought creative ideas, their professional expertise, and a level of commitment that continues to amaze me. Staters have always been a busy group of people, yet somehow make time to give back to their community. This has not changed with the alumni society.

I am extremely proud of the efforts made thus far to get the society up and running. Re-starting a society has challenges of its own through building a Board from the ground up, revisiting the vision and objectives of the group, adjusting the constitution as necessary, getting the financials in order, and forming a cadence of touchpoints to ensure the operational efficiency of the organization. If this wasn't enough for our first year, we have also been able to envision and execute several events to engage both alumni and students – from having a hand in Global Carmeny and Stater Banquet to creatively coming up with an upcoming Zumba and Condado event for alumni. These efforts have not been without roadblocks -- from unexpected organizational hurdles to COVID disruptions in the event planning process. Our group has stayed the course and have been determined to persevere, and I could not be prouder.

As we move through this year, I encourage you to be on the lookout for ways you can reconnect with Ohio Staters, Inc., a group that has shaped each one of us in unique ways to who we are today and how we show up in the world. It is an exciting time to be involved as momentum builds and we lay a foundation for future generations of Stater alumni. I invite you to seek out ways to get involved on a committee, become a member, and attend an event.

I strongly believe that Staters is a group that can continue to grow all of us beyond our academic years at Ohio State and cannot wait to see how this organization grows and develops.

In the Stater Spirit,

Colleen

Colleen H. Sauer

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