

# How the Power of Moments Can Have a POWERFUL Impact on Member Relationships

**Presented by:** 

Jay Delaney, Associate Director, Donor Experience

Dr. Don Stenta, Assistant Vice President, The Ohio State University Alumni Association

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#### SHARE ONE POSITIVE, DEFINING MOMENT FROM YOUR LIFE - BIG OR SMALL.

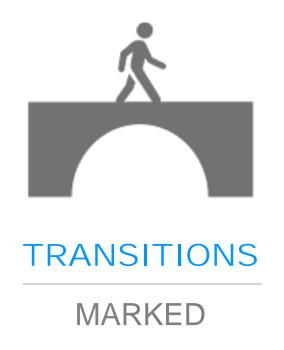
## DEFINING MOMENTS SHAPE OUR LIVES.

# BUT WE DON'T HAVE TO WAIT FOR THEM TO HAPPEN.

## WE CAN BE AUTHORS OF THEM.

#### THINKING IN MOMENTS

#### RECOGNIZING WHERE THE PROSE OF LIFE NEEDS PUNCTUATION







#### EXAMPLES

**ACADEMICS** 

Convocation

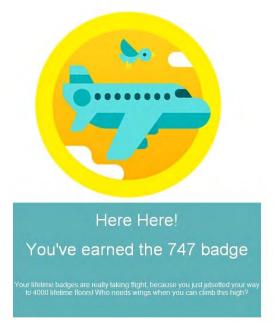
50th book read

Commencement

#### POCKET



#### **FITBIT**



#### ALUMNI TRANSITIONS



What are some examples of transitions in an alum's journey?

#### ALUMNI MILESTONES



What are some examples of milestones we can celebrate?

#### ELEVATION

Experiences that rise above the routine

#### PRIDE

"We saw what you did, and we appreciate it."

#### INSIGHT

Instead of selling people on solutions, help them to "trip over the truth"

#### CONNECTION

Creating shared meaning – highlighting the mission that binds us and supersedes differences





#### ALUMNI EXPERIENCES

Our New Guiding Principles



#### ALUMNI EXPERIENCES

**Emerging Programmatic Focus Areas** 

Partnerships Clubs/Societies Colleges/Units

> Feature Alums

Data

OSUAA Strategic Plan

#### TWO CHALLENGES

CHALLENGE 1

CHALLENGE 2

Target a specific moment and then challenge yourself:

7 Days of Defining Moments

- How can I elevate it?
- Spark insight?
- Boost the sense of connection?

#### REGRETS OF THE DYING

- 1. I wish I had the courage to live a life true to myself, not the life others expected of me.
- 2. I wish I hadn't worked so hard.
- 3. I wish I'd had the courage to express my feelings.
- 4. I wish I had stayed in touch with my friends.
- 5. I wish I had let myself be happier.

Bronnie Ware: "Regrets of the Dying" - https://bronnieware.com/blog/regrets-of-the-dying/