Category 1 Events and You
Best Practices and Practical Applications
Things to consider:

• Goal of event

• Entry experience
  • Signage
  • Registration process

• Exit experience
  • What do we hope they take with them?
Qualifying Events
Community Service

• Relevant and timely

• Qualifying events are eligible for $250 in reimbursement

• April is the Month of Service

• Examples: Pack Shack, food bank fulfillment, soup kitchen
Community Service Ideas

Clean up trash at a local beach or highway

Pack food at a local food shelter

Tend to a community garden

Volunteer at local races
Student Recruitment/Retention

• Qualifying events are eligible for $250 in reimbursement

• Examples: Summer Sendoffs, college fairs
Student Recruitment/ Retention Ideas

Participate in a formalized mentor/mentee relationship with a current student

Facilitate a summer send-off with local students

Greet and host Buck-I-Serv students on their trips
Networking

• *Must* have structured programming

• Qualifying events are eligible for $500 in reimbursement

• Examples: Buckeyes After Work, Network Like a Pro
Networking Ideas

Organize Buckeyes after Work (structured Happy Hours) in your area

Attend a local career fair

Coordinate or attend a professional speaker event
Special Interest

• Qualifying events are eligible for $250 in reimbursement

• Examples: Buckeyes Who Brunch, Behind the Scenes, Scarlet and Grapes

• Note: events cannot double count in categories
Special Interest Ideas

Invite a speaker to present at your event who has an expertise in the special interest topic

Organize a bowling or golf league for members of the group

Coordinate a craft party

Getting members to run a 5K, or participate in an organized fitness activity

Host a Scarlet and Grapes wine tasting event

Host a Buckeyes Who Brunch

Host a Behind the Scenes Brewery tour
Lifelong Learning

• Qualifying events are eligible for $250 in reimbursement

• Examples: Buckeye Book Club, Scarlet & Grapes, Buckeye Evening
Lifelong Learning Ideas

Utilize career management tools to advance the professional development of members

Provide training and/or certificate-awarding programs to members in a special area of interest

Attend presentations or discussions on a variety of educational topics

Organize a book club where members meet regularly to discuss their thoughts, book themes, etc.

Host a Buckeye Evening with a speaker from the OSUAA Speaker’s List
Arts

• Qualifying events are eligible for $250 in reimbursement

• Examples: Buckeyes and Broadway, Buckeye Masters (art museums), Paint and Pour
Arts Ideas

Attend a live theater, orchestra concert, or opera performance

Attend an art museum, followed by a facilitated group discussion afterwards

Participate in a painting or sculpting workshop

Host a Paint and Pour in your area
Diversity and Culture

• Qualifying events are eligible for $250 in reimbursement

• Examples: Parades, Festivals, Musicals, Lectures
Diversity and Culture Ideas

Attend a local event centered on culture, such as: Irish Festival, Latin American Parade, LGBTQ Pride, or Jazz & Ribs Fest

Invite speakers to present on diversity/culture topics

Participate in a march that aims to raise awareness of diversity/culture issues

Attend a museum, such as the Underground Railroad in Cincinnati or the Holocaust museum in Washington, DC, followed by a facilitated group discussion afterwards

Go see a film with strong historical and/or social justice themes, such as *Milk* or *The Help*, and followed by a facilitated group discussion afterwards

Participate in the Buckeye Book Community read for first-year students and have a book club to discuss relevant themes in the material
Speakers List

• Submit requests three months in advance

• Scarlet & Gray level groups can have travel expenses covered by OSUAA for up to 1 OSU sponsored speaker per year

• Form can be found here: https://groups.alumni.osu.edu/resources/speakers-list/
# Required Events & Levels

<table>
<thead>
<tr>
<th>Events</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Game Watch</td>
<td>Game Watch</td>
<td>Game Watch</td>
<td>Game Watch</td>
</tr>
<tr>
<td>Min. 2 Board Meetings</td>
<td>Min. 2 Board Meetings</td>
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<td>Min. 2 Board Meetings</td>
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<tr>
<td>5 Category I events ***</td>
<td>3 Category I events ***</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Unlimited Category II events</td>
<td>Unlimited Category II events</td>
<td>---</td>
<td>---</td>
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<tr>
<td>Scholarship Fundraiser</td>
<td>Scholarship Fundraiser</td>
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<table>
<thead>
<tr>
<th>Incentive</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
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</thead>
<tbody>
<tr>
<td>At start of each fiscal year, incentive will be deposited in current use funds or dispersed depending on Tier reached</td>
<td>$2,000</td>
<td>$1,000</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Speakers/Year</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel expenses covered by OSUAA for up to 1 OSU sponsored speakers/year</td>
<td>1</td>
<td>1</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Mailing/Year</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of printed mailings allotted to each club/society year</td>
<td>2</td>
<td>1</td>
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</table>

<table>
<thead>
<tr>
<th>Awards/Recognition</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Club/Society of the Year = $2500</td>
<td>Most Innovative Program of the Year = $1500</td>
<td>---</td>
<td>---</td>
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<tr>
<td>Program of the Year = $1000 (3)</td>
<td>---</td>
<td>---</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Forms/Documentation</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Returned attendance sheets/event evaluations/membership rosters</td>
<td>Required</td>
<td>Required</td>
<td>Required</td>
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<table>
<thead>
<tr>
<th>Board/Leadership Team</th>
<th>SCARLET</th>
<th>GRAY</th>
<th>CARMEN</th>
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<tbody>
<tr>
<td>Develop and utilize a volunteer board or leadership team with a min. of 4 volunteers</td>
<td>Required</td>
<td>Required</td>
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## Required Events & Levels

<table>
<thead>
<tr>
<th>Required Events</th>
<th>Category I</th>
<th>Category II</th>
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</thead>
<tbody>
<tr>
<td>Min. 2 Board Meetings</td>
<td>Community Service</td>
<td>up to $250</td>
</tr>
<tr>
<td>Scholarship Fundraising</td>
<td>Student Recruitment/Summer Send-off</td>
<td>up to $250</td>
</tr>
<tr>
<td>Game Watches</td>
<td>Networking</td>
<td>up to $500</td>
</tr>
<tr>
<td></td>
<td>Special Interest Events</td>
<td>up to $250</td>
</tr>
<tr>
<td></td>
<td>Arts</td>
<td>up to $250</td>
</tr>
<tr>
<td></td>
<td>Lifelong Learning</td>
<td>up to $250</td>
</tr>
<tr>
<td></td>
<td>Diversity Event</td>
<td>up to $250</td>
</tr>
</tbody>
</table>

To reach club/society program responsibilities levels, a variety of Category I events is required. For instance, to meet Gray tier, three different types of Category I events are required, out of the seven. When hosting a series of the same type of event, for instance a networking series, the entire series only counts as one type of Category I when measuring the club/society level. All clubs must hold a game watch, scholarship fundraiser and at least two board meetings on an annual basis, while societies must complete the latter two.

Additional Resources

- OSUAA Rep
- Sample timelines
  - Auctions
  - Summer Send Off
  - Speaker Events
- Event Tips
  - [https://groups.alumni.osu.edu/best-practices/main-events/](https://groups.alumni.osu.edu/best-practices/main-events/)
- Office of Volunteer Relations
  - [volunteer.osu.edu](https://volunteer.osu.edu)
- What other resources would be beneficial for you?
Questions?
Contact

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