



THE OHIO STATE UNIVERSITY

ALUMNI ASSOCIATION

Scoring Rubric for Program of the Year Award

Program's Title: _____

Group's Name: _____

	1 Point	2 Points	3 Points	4 Points
Event Description	<p>Answer lacks detail</p> <p><u>Details may include:</u> Provided basic event details and description, and completed post-event form</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Provided complete event description, including receipts, attendance sheet, and post-event form</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Provided detailed description of event, including attendance, post-event form, and lessons learned</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Provided detailed event description, post-event form, attendance sheet, lessons learned from event, and gathered feedback from attendees</p>
Supported and advanced the group and the Alumni Association	<p>Answer lacks detail</p> <p><u>Details may include:</u> Event was geared towards Ohio State alumni and friends</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Event was geared toward alumni; acknowledged the Alumni Association; and strengthened our mutual relationship</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Event strengthened the relationship between OSUAA and the group; university staff was invited to the event; and proper branding was utilized</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Event strengthened the relationship between OSUAA and the group; and helped to broaden awareness for Ohio State through effective messaging</p>

Event Outcome	<p>Answer lacks detail</p> <p><u>Details may include:</u> Attendees enjoyed the event</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Attendees enjoyed the event; event attracted new attendees to the group</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Attendees enjoyed the event; event attracted new attendees to the group; group stayed within budget for the event</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Attendees enjoyed the event; event attracted new attendees to the group and grew membership; group stayed within budget; and the event advanced the goals of the group</p>
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Judge's Name: _____

Score: /12