



THE OHIO STATE UNIVERSITY

ALUMNI ASSOCIATION

Scoring Rubric for Innovative Program of the Year Award

Group's Name: _____

Judge's Name: _____

	1 Point	2 Points	3 Points	4 Points
Event Description	<p>Answer lacks detail</p> <p><u>Details may include:</u> Provided basic event details: location, time, activities, etc.</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Provided event description; and completed post-event form.</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Provided complete event description, including receipts, attendance sheet, and post-program evaluation</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Provided detailed description of event including attendance, outcomes, and feedback/lessons learned</p>
Supported and advanced the group and the Alumni Association	<p>Answer lacks detail</p> <p><u>Details may include:</u> Event was geared towards Ohio State alumni</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Event was geared toward alumni; acknowledged the Alumni Association; and strengthened our mutual relationship</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Event strengthened the relationship between OSUAA and the group; staff was invited to the event; and proper branding was utilized.</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Event strengthened the relationship between OSUAA and the group; and helped to broaden awareness for Ohio State through effective messaging</p>

Innovation and Uniqueness	<p>Answer lacks detail</p> <p><u>Details may include:</u> Event had never been executed by the group before and is a Category 1 event.</p>	<p>Answer provides few details and few examples</p> <p><u>Details may include:</u> Event had never been done by group; is considered a Category 1 event; and educated or attracted a new audience.</p>	<p>Answer provides details, examples, and answers all parts of the question</p> <p><u>Details may include:</u> Event had never been done by group; is considered a Category 1 event; attracted a new audience, and used creativity.</p>	<p>Outstanding answer that provides plentiful details and examples, is well-thought out and well written</p> <p><u>Details may include:</u> Event had never been done by group; is considered a Category 1 event; attracted a new audience, used creativity; and was a unique initiative designed to advance the goals of the group</p>
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Score: /12