

Scoring Rubric for Group (Club or Society) of the Year Award

ALUMNI ASSOCIATION

Club/ Society Name:	Judge's Name:
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	1 Point	2 Points	3 Points	4 Points
Supported the mission and values of the Alumni Association & leveraged resources	Answer lacks detail	Answer provides few details and few examples	Answer provides details, examples, and answers all parts of the question	Outstanding answer that provides plentiful details and examples, is well-thought out and well written
	Details may include: The group maintained a mutually beneficial working relationship with OSUAA	Details may include: The group maintained a mutually beneficial working relationship with OSUAA and strengthened the University by effectively engaging its alumni	Details may include: The group maintained a mutually beneficial working relationship with OSUAA; strengthened the University by effectively engaging its alumni; and enriched the University's brand through effective messaging	Details may include: The group maintained a mutually beneficial working relationship with OSUAA, strengthened the University by engaging its alumni; demonstrated the core values of OSUAA; enriched the University's brand; and demonstrated the core values of OSUAA
Greatest Success	Answer lacks detail	Answer provides few details and few examples	Answer provides details, examples, and answers all parts of the question	Outstanding answer that provides plentiful details and examples, is well-thought out and well written
	Details may include: This group's greatest success engaged group members in a an initiative that exceeded expectations	Details may include: This success engaged members in an initiative that exceeded expectations; and advanced the goals of the group	Details may include: This success engaged members in an initiative that exceeded expectations; advanced the goals of the group; and had a noteworthy impact on the Ohio State community	Details may include: This success engaged members in an initiative that exceeded expectations; advanced the goals of the group; had a noteworthy impact on the Ohio State community; and exemplifies the mission & values of OSUAA

Exceeded Expectations	Answer lacks detail	Answer provides few details and few examples	Answer provides details, examples, and answers all parts of the question	Outstanding answer that provides plentiful details and examples, is well-thought out and well written
	Details may include: The alumni group met the requirements of a Scarlet-level alumni group (hosted five Category 1 events).	Details may include: The alumni group exceeded the requirements of a Scarlet-level alumni group; and offered multiple opportunities for alumni to engage	Details may include: The alumni group exceeded the requirements of a Scarlet-level alumni group; offered multiple opportunities for alumni to engage; and contributed significantly to student recruitment, retention and/or scholarships	Details may include: The alumni group exceeded the requirements of a Scarlet-level alumni group; offered multiple opportunities for alumni to engage; contributed significantly to student recruitment, retention and/or scholarships; and distinguished itself as an exemplary alumni group among other groups

Score: /12