OSU ALUMNI CLUB OF CHARLESTON, SOUTH CAROLINA
Board Meeting at Southside 17 Bar & Grill, Tanger Outlet, North Charleston, SC
December 9, 2015

PRESENT: Josh Butler, Manager, Southside 17 Bar & Grill; Randy Tuck; Barry Thomas; Andrew Stroman; Dawn Bowers and Jane Swick

The meeting was called to order at 6:35 pm with a quorum present.

An overview of why OSU Alumni Club of Charleston is looking for a new game watch location:
- Location last four years – Sparians/PINZ, Mt. Pleasant
- Demographics of the club – have many members from the Summerville area we have lost.
- PINZ does not want to dedicate their location to the club for next year.
- In the past year there have been complaints from members concerning the food and lack of servers.
- The past two years the Club had problems with other events booked in the facility on game days; PINZ did find new locations for the game watch.

Advantages of Southside 17 Bar and Grill as a host for game watch:
- Demographics – the Southside is in the middle of the Charleston, Mt. Pleasant, Daniel Island, West Ashley and Summerville areas.
- In 2015 there were 160 paid club members.
- The average attendance of the 12 games this year – 125 people per game.

Items provided by past game watch locations:
- Annual Meeting each year on Daniel Island – game watch host provides a Keg of Beer.
- Michigan Game – host provides Keg and Eggs to club members and a fee is collected by non members who want to participate.
- Sound – at present Southside does not have a PA system to play our OSU music or a microphone. Josh will work on these two items.
- Storage space for Club’s week to week items – this can be managed by Southside.
- Game watch location has provided Club T-shirts in the past or donated money toward the T-shirts. The shirts would advertise the game watch location.
- Surcharge on beer, with the Alumni Club receiving about $1. per beer. Bucket of domestic beer at Southside is $12.
- Menu – Josh will use the regular menu and will not reduce menu, “he stands behind Southside food.”
- Advertising – shared the Low Country Buckeyes Card showing PINZ on the back as the location of the game watch. The new cards of OSU Alumni Club of Charleston, the game watch location would be on the back of the card.
Comments from Josh:
- Nebraska Alumni Club meet at Southside at present, total attending 35+ - Josh can relocate the club to another location.
- Southside will do Happy Hours as done in the past at Red’s.

Housekeeping items of the club:
- Need a date for the Oyster Roast in February
- Speaker Dinner – Harbour Club
- New Alumni Cards: Suggested idea – a Block O between the twin diamonds on the Ravenel Bridge, Charleston Area Buckeyes listed below the bridge. This is a work in progress and changes will probably be made to wording and design.

Meeting adjourned at 7:45 pm. Next meeting TBA

Respectfully submitted,
Jane Swick, Secretary