

Alumni Club of Charleston, SC Board Meeting
Tuesday, January 26, 2016
Meeting at Randy Tuck's, President, Mt. Pleasant, SC

PRESENT: Randy Tuck, Barry Thomas, Andrew Stroman, Jim Gill, Dawn Bowers, and Jane Swick

Meeting called to order at 7:08pm with a quorum established.

Discussion tonight was on the new Logo, Branding, Website and Merchandise. On the Banner Display it cannot say OSU; although, Ohio State is allowed.

Apparel Items

- The Board's decision on the new logo: Large Block O, underneath the words, Alumni Club of Charleston, South Carolina.
- The Club will have access through J. American Sportswear for multiple color combinations such as black and red or gray and red, etc.

Business Cards

- Same logo as apparel items expect will use a Red Block O and Black lettering.

Social Media

- A photograph can be used as a background with the lettering Charleston Alumni, South Carolina and the Block O in the corner.
- **Andrew will obtain some pictures of the Ravenel Bridge and send to Barry.**

Membership Gift for 2016-2017

- The Board discussed an umbrella for the membership gift, either using our Low Country logo or going with an Alumni vendor using new logo.
- **Andrew will obtain pricing for Low Country logo through various vendors. Barry will contact Alumni vendors for pricing.**
- The Board is looking at the medium price on an umbrella from vendors.

Newsletter

- Will use the same logo and banner selected, **Greg will need to talk with Jennifer concerning changes.**

Merchandise Items left from 2015-2016 Season

- 75 coffee mugs; 40 beer steins; 6 lanyards; 30 white and 38 kaki hats (cost to club \$7.50 apiece); one bracelet; 5 car flags; 4 beach bags and 145 shirts (cost to club \$10.50 apiece)
- Suggestion adopt to sell a hat and shirt combination for \$20 to reduce merchandise

Raffle Prizes left from 2015-2016 Season

- Tailgate chair, stadium seat, backpack; 6 pack cooler (2); license plate; handbag; can coozie(5); playing cards; keychain/bottle opener (3) and earrings (A-O)
- The Club will have a few Raffle Prizes to start the year off

Soliciting Silent Auction Items

- At present have Legacy Football as a marquee item
- Jim will donate an Ohio State Buckeyes pennant signed in 2011 by Archie Griffin and 2011 Miss Ohio for the Silent Auction.

Lanyards to sell at Game Watch

- **Both Barry and Andrew will check on pricing.**

Member's ID

- Will use new logo selected for all new cards printed

Oyster Roast

- Sunday, March 6th at the Wreck from 2-5 pm
- **Greg will follow up with Fred and publish pricing**
- **RSVP's to Randy**

Speaker Dinner

No word from Columbus on a speaker. **Randy will call Leslie for the status on the speaker.**
Barry will contact the Harbor Club concerning the dates we have chosen – looking at the last three weeks in April and the second Saturday in May.

Harbor Cruise

July – date to TBA

Greg to follow up

Annual Meeting and Meet and Greet

- Annual Meeting, Saturday, August 20th at Beresford Creek Landing Clubhouse, will use the same caterer as previous years.
- Meet and Greet after Annual Meeting at the new game watch location Southside 17, looking at either August 26, 27 or 28. **Barry will contact Josh to firm up a date.**

Scholarships

- Four local students from Charleston area schools have been sent a scholarship information packet: Bishop England; Pinewood Prep; Fort Dorchester and Academic Magnet. **Dawn will be making personal contact with these students later this week.**
- Destiny West is returning for Junior Year and Taylor DeJesus is graduating in December 2016.

- **Motion approved to offer Destiny West \$2,100 for '16-'17 school year.**
- **A motion was made and approved to give additional semester support (\$1,050) for Taylor DeJesus, vote unmanous.**
- Around March 1st Barry will transfer \$6,000 to Scholarship Fund (OSUAA account#306883) at present the fund has approximately \$1,200
- The club can then offer 2 new scholarships @ \$2,000 each for the upcoming school year as well as sponsor the \$600 Alumni Scholar award presented by OSUAA in our name.

Treasurers Report

- Checking account balance \$7,099.77
- Savings account balance \$710.33
- We should receive \$500 from OSUAA resulting from meeting their acceptance document submission deadline.

Ohio State Baseball Game at Myrtle Beach

- Two games will be played in Myrtle Beach and two games in Conway, February 26, 27, 28 and 29.
- Tickets on sale February 9th
- **Greg to place the information in the newsletter**

Golf Outing

- Looking at different courses in the area for an April and May time frame, if the timing works the golf outing could coincide with speaker dinner. **Barry will report back on the golf outing.**

Meeting adjourned 8:40 pm

Respectfully submitted,

Jane Swick, Secretary