Alumni Club of Charleston, SC Board Meeting  
Tuesday, January 26, 2016  
Meeting at Randy Tuck’s, President, Mt. Pleasant, SC

PRESENT:  Randy Tuck, Barry Thomas, Andrew Stroman, Jim Gill, Dawn Bowers, and Jane Swick

Meeting called to order at 7:08pm with a quorum established.  
Discussion tonight was on the new Logo, Branding, Website and Merchandise. On the Banner Display it cannot say OSU; although, Ohio State is allowed.

Apparel Items
• The Board’s decision on the new logo: Large Block O, underneath the words, Alumni Club of Charleston, South Carolina.
• The Club will have access through J. American Sportswear for multiple color combinations such as black and red or gray and red, etc.

Business Cards
• Same logo as apparel items expect will use a Red Block O and Black lettering.

Social Media
• A photograph can be used as a background with the lettering Charleston Alumni, South Carolina and the Block O in the corner.
• Andrew will obtain some pictures of the Ravenel Bridge and send to Barry.

Membership Gift for 2016-2017
• The Board discussed an umbrella for the membership gift, either using our Low Country logo or going with an Alumni vendor using new logo.
• Andrew will obtain pricing for Low Country logo through various vendors. Barry will contact Alumni vendors for pricing.
• The Board is looking at the medium price on an umbrella from vendors.

Newsletter
• Will use the same logo and banner selected, Greg will need to talk with Jennifer concerning changes.

Merchandise Items left from 2015-2016 Season
• 75 coffee mugs; 40 beer steins; 6 lanyards; 30 white and 38 kaki hats (cost to club $7.50 apiece); one bracelet; 5 car flags; 4 beach bags and 145 shirts (cost to club $10.50 apiece)
• Suggestion adopt to sell a hat and shirt combination for $20 to reduce merchandise
Raffle Prizes left from 2015-2016 Season
- Tailgate chair, stadium seat, backpack; 6 pack cooler (2); license plate; handbag; can coozie(5); playing cards; keychain/bottle opener (3) and earrings (A-O)
- The Club will have a few Raffle Prizes to start the year off

Soliciting Silent Auction Items
- At present have Legacy Football as a marquee item
- Jim will donate an Ohio State Buckeyes pennant signed in 2011 by Archie Griffin and 2011 Miss Ohio for the Silent Auction.

Lanyards to sell at Game Watch
- Both Barry and Andrew will check on pricing.

Member’s ID
- Will use new logo selected for all new cards printed

Oyster Roast
- Sunday, March 6th at the Wreck from 2-5 pm
- Greg will follow up with Fred and publish pricing
- RSVP’s to Randy

Speaker Dinner
No word from Columbus on a speaker. Randy will call Leslie for the status on the speaker. Barry will contact the Harbor Club concerning the dates we have chosen – looking at the last three weeks in April and the second Saturday in May.

Harbor Cruise
July – date to TBA
Greg to follow up

Annual Meeting and Meet and Greet
- Annual Meeting, Saturday, August 20th at Beresford Creek Landing Clubhouse, will use the same caterer as previous years.
- Meet and Greet after Annual Meeting at the new game watch location Southside 17, looking at either August 26, 27 or 28. Barry will contact Josh to firm up a date.

Scholarships
- Four local students from Charleston area schools have been sent a scholarship information packet: Bishop England; Pinewood Prep; Fort Dorchester and Academic Magnet. Dawn will be making personal contact with these students later this week.
- Destiny West is returning for Junior Year and Taylor DeJesus is graduating in December 2016.
• Motion approved to offer Destiny West $2,100 for ‘16-’17 school year.
• A motion was made and approved to give additional semester support ($1,050) for Taylor DeJesus, vote unmanous.
• Around March 1st Barry will transfer $6,000 to Scholarship Fund (OSUAA account#306883) at present the fund has approximately $1,200
• The club can then offer 2 new scholarships @ $2,000 each for the upcoming school year as well as sponsor the $600 Alumni Scholar award presented by OSUAA in our name.

Treasurers Report
• Checking account balance $7,099.77
• Savings account balance $710.33
• We should receive $500 from OSUAA resulting from meeting their acceptance document submission deadline.

Ohio State Baseball Game at Myrtle Beach
• Two games will be played in Myrtle Beach and two games in Conway, February 26, 27, 28 and 29.
• Tickets on sale February 9th
• Greg to place the information in the newsletter

Golf Outing
• Looking at different courses in the area for an April and May time frame, if the timing works the golf outing could coincide with speaker dinner. Barry will report back on the golf outing.

Meeting adjourned 8:40 pm
Respectfully submitted,
Jane Swick, Secretary