

Workfront 101

Brooke Hawkins, Aaron Green

Introductions

Brooke Hawkins

Project Manager, Advancement Communications

Aaron Green
Regional Alumni Communications Assistant Director



Log in!

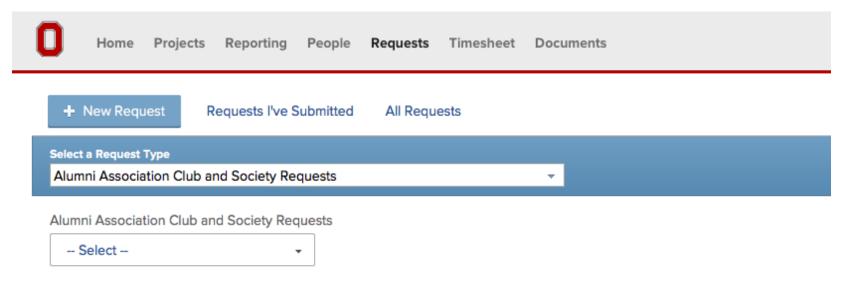
Go to: https://go.osu.edu/grouprequests

Username: groupname@osu.edu

Password

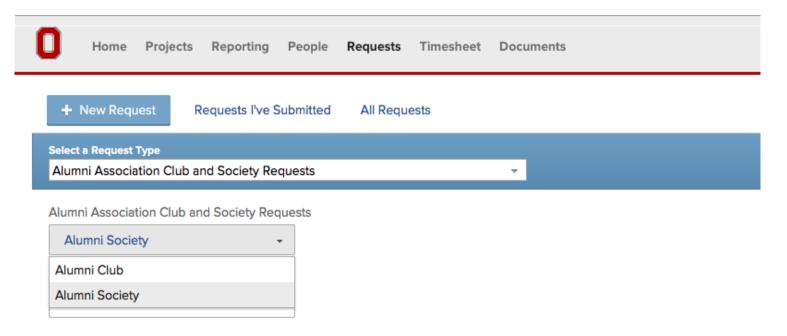


Select the Alumni Association Club and Society Requests form

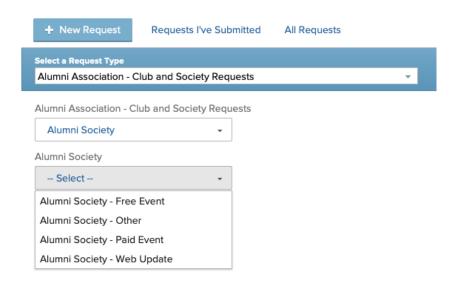


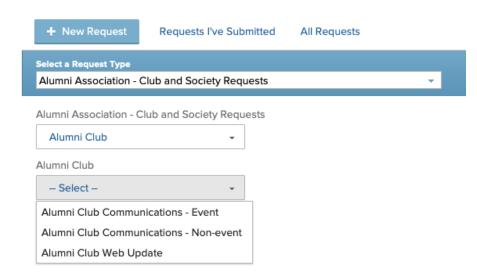


Select Alumni Club or Alumni Society



Select the request type







Complete Subject, Description and add Documents

Subject		
Description		
Documents		
	↑ + Add Documents	-
Or	drag and drop here to a	ttach

Web Updates

ls this new or an u	ipdate?		
New Addition	Update Existing		
Link to page]	
Desired Updates			

Please allow up to 72 hours from request date for completion.



Events (no OSUAA registration)

Audience		Event cost
Approver Name ?	1	RSVP
Approver Email ②		Direct questions to ?
	J	
Regional Engagement Officer Jason Homan - Southeastern US Maggie Sweeney - Western US Tyler Gagai - Northern Ohio Natasha Kanakkanatt - Northeast US	Colin Veatch - Southern Ohio and Midwest US	Other Event Details ?
Event Name		
		Deliverables Requested
Event Date and Time		Email Web Update Print
<u></u>		
Event Description		
Event Location Name and Address		



Events (societies - with OSUAA registration)

Will OSUAA take registration
O Yes No
Registration Information
Desired Registration Start Date ?
<u></u>
Is this a multi-day or multi-session event? ?
○ Yes ○ No
Total event capacity (?)
Will walk-ins be accepted?
○ Yes ○ No
Are the event or any of the registration options limited to a specific audience? (?)
○ Yes ○ No
Is this similar to a past event that ES took registrations for?
○ Yes ○ No
If yes, which event?
ii yes, winch event:

A member of OSUAA Engagement Services will contact you about this request within two business days,



Requests for communications not related to a specific event

Audience
Approver Name ?
Approver Email ②
Society Liaison Craig Little Nadine Holmes Julie Fridley
Communications Requested Email Print

Communications Requeste	d			
Email Print				
Additional Details - Em	ail			
Email Text				
Desired Send Date ?				
	0_0			
Additional Details - Prin	t			
Is this a free print piece? 🤄				
• Yes No				
Desired Delivery Date ?				
	O-O			

Timelines

- Email: Please allow 2 weeks for delivery
- Web Update: Please allow up to 72 hours for completion
- Print: Please allow 6 weeks for delivery

What happens next?

- An email confirming receipt of the request will be sent to your group's @osu.edu address
- The request is delivered to the project manager and routed to your REO or society liaison who reviews the request for missing information and provides the email list
- The request then goes to the regional communications team and is placed in their queue for fulfillment
- You will receive a proof of deliverables for review

Questions?