

The OSU Alumni Club of the Sacramento Valley Panera Bread Company - Natomas November 4, 2010

Members Present: Disa Banker, Gary Penwell, Stephanie Gaiser, Jenn Still, Ralph Cornwell,

Ramona Moenter

Members Absent: Greta Vohlers, Sharonlee Johnson

Meeting began at 6: 32 pm at the Panera Bread Company in Natomas, CA.

Officer Reports:

- Disa: The Notre Dame club has contacted us for a contest to gather canned goods for the month of Nov and give them to Loaves and Fishes in Sacramento. We will send an email to members asking for donations at game watches.
- Stephanie: the raffles are going well. We've raised \$960 for the scholarship fund. Stephanie needs to purchase a few more raffle items for the end of the season.
- Jenn Still: checking account = \$3385.00 savings account = \$9440.00 These total do not include monies given to Jenn during the meeting
- Gary: PayPal- the conversion of the primary account merchant name and associated information has been updated. Payment information for the holiday reception is online and ready in PayPal.
 - Website recent visitor information is as follows: Oct: 279 visitors, Sept: 433, Aug: 187, July: 85, June: 112, May: 62.
- August meeting minutes were approved by Gary and seconded by Jenn.

Old Business:

- December 9th is the Holiday Reception and Board Elections. It will be held at the Lion's Gate Hotel on the former McClellan AFB. We are able to access the room at 6:00 pm for decorating.
 - o A postcard has been designed to mail to the area club members.
 - An email will be sent to the larger group email list from OSUAA. Jenn will contact OSUAA for the updated list and email a reminder separate from the game watch emails.
- Alumni Leadership Conference: Ralph, Stephanie, and Sharonlee went to the conference and had a wonderful time. Each of them went to different breakout sessions and learned a lot from other members and presenters.
 - Ralph and Stephanie recommended sending at least two members each year from our club.
 - o Ralph is looking into a fund-raiser from the conference Buckeye flash-drives.
 - o Disa will give contact information for the flag blankets she saw at the ALC last year.

- o Game Watches members have given feedback on the new location of MVP and aren't happy. We will look into a new location for game watches next year and are asking for suggestions from members.
- Membership dues: members must renew by the Michigan game to be eligible for the bowl game tickets. Disa will email members on listserve to remind them and attach the ticket policy to the email.

New Business:

- Game watches for basketball: Jeff Hollis suggested going to Aura (downtown on J St.) for basketball games. The board is willing to check out the location.
- Club Express: Stephanie suggested the board look into Club Express for club support. Disa sent out an email asking the board to look at the website prior to the November meeting.
 - o Benefits include: Database storage &directory, use our own domain name, members can update their information, online registrations, survey capability, automated renewal notices, no sales of names, photo pages, new member signup, link to social networking pages (LinkedIn, Twitter, Facebook, etc...)
 - o One time set up fee of \$150 or \$250 custom set up template
 - o Recurring fee of \$0.40 per month per member =\$360 per year for 75 members or \$480 for 100 members
 - o Credit card fee of 2.39% + \$0.20 per transaction (same as PayPal).
 - o The club costs for our website are: \$131.50 for 5 yrs which includes domain reg. registration privacy, and URL forwarding, plus PayPal charges.
 - o Board members will keep Club Express in mind but a decision will not be made now.
- Kings Games: Stephanie has been in contact with the Sacramento Kings NBA team. They would like us to purchase tickets to the March 18 game. Evan Turner will be playing on the opposing team.
 - Stephanie will continue to look into it and we will consider offering members tickets for the event.
- Mountain Lions: United Football League team in Sacramento has also contacted us to see if we are interested in tickets for a game. The board will survey the club to see if any members are interested.
- Request for Speakers: Sharonlee sent in the request for a banquet speaker. She selected three options for us. The banquet will be scheduled for March or April 2011.
- Board Elections:
 - o Withdrawing: Greta (at large) and Jenn (treasurer)
 - Most of the board members are staying: Disa, Ralph, Sharonlee, Stephanie, Gary, and Ramona. Stephanie said she would be interested in taking over the treasurer position for Jenn.
 - o We are in need of someone to fill the VP position and possibly another member at large.

Meeting adjourned at 8:01 pm