# LOWCOUNTRY ALUMNI BOARD MEETING Saturday, October 3, 2015

PRESENT: Randy Tuck, Andrew Stroman, Barry Thomas, Jim Gill and Jane Swick

In today's meeting Barry gave a briefing relating to information pertaining to the LowCountry Alumni Club from the OSU Alumni Association Symposium he attended in September.

# MANDATORY ITEMS FOR ALL ALUMNI CLUBS

- Have an approved Constitution LowCountry Alumni Club has a constitution.
  - Ohio State Branding standards and guidelines (Clubs must buy from approved vendors)
  - Signed Charter

# DEADLINE DATES TO COMPLETE MANDATORY ITEMS

- Mandatory Items must be completed by February 28, 2016. If completed the Clubs will receive \$500 from the Alumni Association.
- June 30, 2016 is the new fiscal year for the Alumni Association; if Mandatory Items are not completed by August 31, 2016 Clubs will lose recognition as an OSU Alumni Association Club along with all rights and privileges associated.

# OSU BRANDING

- Block O is firm; there might be a little wiggle room according to Barry.
- Our logo does not use anything designated Ohio State. LowCountry Logo – our logo has a copyright, we have documentation.
- OSU Representative will set up an information meeting concerning branding in the near future.

- **CHARTER** 
  - This is a generalized document given to all Clubs in attendance to use our name, LowCountry

LowCountry Buckeyes have a 501(c) (4) standing (Charitable organization); a new 501(c) (7) is for

social only, will be set up.

Buckeyes, can be placed in the preamble.

- Barry's address, as treasurer, will be listed as the Club's mailing address on the Charter; as well as Barry's and Randy's email addresses listed on the Charter.
- An item noted under Governing Law in the Charter "This charter will be governed by and construed under laws of the State of Ohio." - This needs to be clarified as we are an entity in South Carolina and recognized as such by the federal government and IRS.
- OSU willing to build websites and offer e-mail services for Clubs the Board feels ours is good a present.

# CHARTER BENEFITS NOTED BY BARRY

Give away items to graduating Senior Students.

- OSU will provide print mailings for the Club two times a year Barry suggested we could target a membership to all OSU graduates in South Carolina which could include our speaker dinner.
  - Autograph football by Archie Griffin for a fundraiser.
- Door prizes for give a ways at events.

## THREE LEVELS OF MONETARY INCENTIVES TO BE GIVEN TO CLUBS

# (based on individual performance to OSU guidelines)

- Scarlet Level –monetary value \$2,000
- Grey Level monetary value \$1,000
- Carmen Level no monetary incentive

#### **CATEGORY OF ANNUAL PROGRAMING INCENTIVES**

- Five Board meetings a year
- Scholarship Fundraiser
- Community Service ex. Food Drive (have done this in the past)
- Student recruitment and sendoff
- Networking
- Board Meetings which will involve food service Alumni Association will pay up to \$250.
- OSU wants to know the involvement of members in the Clubs. Our membership application has been revised to add, "May we share your information with the Ohio State Alumni Association?" There is a line to mark Yes or No.

The Alumni Association has hired additional individuals to help the Alumni Clubs – Brendan Braaten, Southeast Regional Engagement Officer (REO), is our representative.

## MARK BEEBE, DIRECTOR OF FINANCE

- The club can obtain a current use bank account at OSU in Columbus The Board prefers to retain our local bank account.
- There will be an oversight committee to see funds are used properly.
- Group filings IRS Clubs have to provide information to OSU with yearend receipts and file IRS e-postcard 990 Form\*

# ITEMS PERTAINING TO GAME WATCH

## MONEY FROM GAME WATCH

- Do not co-mingle money in petty cash envelope.
- Place a "tick mark" down for items sold on the envelope either by cash, check or credit card in the appropriate area.

<sup>\*</sup>There were  $-80\,$  Clubs at the symposium, approximately 20 Clubs have lost the nonprofit status because of not filling with the IRS.

 Discussion commenced on the amount of money in petty cash as there never seemed to be enough cash for change. Andrew made a motion to maintain a balance of \$50 in petty cash for Game Watches. The vote was unanimous to said motion.

## **CLUB SHIRTS**

- Members still need XL and 2XL shirts.
- Barry will order a total of fifteen "Red Designed Shirts:" 6 XL, 3 2XL and 6 medium.

# **SILENT AUCTION**

- Bids are slow or no bids at all on Auction Items at present.
- Could do a straight out Auction at halftime OR if no bid remove item from Silent Auction, return to owner.
- A discussion on the Framed Panoramic Picture of National Championship Game, purchased by the Club, the item has about \$10 in tickets in the box on this date.
- Discussion followed. Decision was made to return money to the individuals who have paid for tickets. The Board Members in attendance agreed.
- Andrew is interested in purchasing the Panoramic Picture.

Meeting adjourned at 2:40 pm

Next Board meeting TBA

Respectfully, submitted, Jane Swick, Secretary